



Nicolas VEYRET

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ENTREPRENEUR / PRODUCT OWNER & UX DESIGNER

- Raised **\$3.5M** as a startup founder and Station F Alumni
- Hired and managed a team of **15 people** across 7 countries (FR, US, UK, ES, IN, RS, UAE)
- Screened **500+ candidates** and game studios (HR & Publishing)
- Produced 50+ websites, games and apps with **30M+ unique visitors** per year

SKILLS

Languages

French: Native language
English: Fluent

Digital & Technical

UX/UI Design & Prototyping
Adobe XD, Figma, Sketch, Unity.

Graphic Design, Photo Retouching & AI Gen
Adobe Illustrator, Photoshop, Midjourney, Stable Diffusion.

Animation, Video & Sound Editing
Adobe After Effects & Premiere, RunWay ML.

Front-End Development & CMS
HTML, CSS, JavaScript, Data Scraping, WordPress, Joomla!

Game & Mobile App Development
Unity, C#, SQLite, Swift.

Leadership & Business

Business & Monetization Strategy
Startup Creation, Fundraising, Brand, Offer & Product Design.

Team Management & Operations
15 people team management - Remote (EU, UK, US, IN, UAE).

Data Analysis & A/B testing
Data mining & analysis for quick & efficient business decisions.

Marketing & Mobile User Acquisition
Facebook, Apple Ads, Google Adwords campaign optimisation.

EXPERIENCE

Product & UX Designer // 2009 > NOW

nicolas-veyret.com, France & remote
Startup & VC Business Consulting, Product & User eXperience Design.

Co-Founder & COO // 2017 > 2023

Advenworks, Station F, Paris, France
Studio foundation, Fundraising (\$3.5M), Team Management.
Operation Officer, Product Owner & User eXperience Designer.
Part of the first Station F's « Founders Program » batch in 2017.

Creative Officer // 2015 > 2017

Webedia / Oxent, Paris, France
User eXperience & User Interface design (*Toornament App* & .com)
Video Editing, Graphic & Motion design, live event production (*ESWC*).

Web UX Producer // 2011 > 2015

Ubisoft, Paris, France
User eXperience design (*User Research & Journey, Ergonomics, Prototyping, Graphic & UI Design*) and creative studio management on several licences: Assassin's Creed, Ghost Recon, Just Dance, The Crew.

Revamp of Ubisoft Club, desktop, tablet & mobile versions:
25M yearly active visitors, +110% visitors, +80% returning visitors.

Campaign Manager // 2009 > 2011

CBS Interactive, Paris, France
Marketing campaigns for Google, HP, IBM, Intel, Microsoft, Oracle.

UX Designer / Front Dev // 2008 > 2009

Neoweb, Lille, France
e-commerce & business websites powered by Joomla! & Wordpress.

TRAINING & STUDIES

HarvardX Certification // 2023

EdX Harvard, Online
Exercising Leadership, Change Management & Building Trust in a Remote Environment.

Practitioner Certification // 2021

ARCHE, Paris, France
Neuroscience & Psychology for Hypnosis Coaching (Erickson).

Master Degree // 2009

INGEMEDIA / FLAASH, Toulon / Lille, France
Web & Mobile Project Management - UX specialisation.

Licence Degree // 2007

Ingémédia, Toulon & Remote, France
Technologies of Images & Sounds.

PASSIONS

Technology and Startups Ecosystem

Blockchain Technology and web3

AI, Neurosciences & Hypnosis // hypcast.fr (podcast)

Minimalism, Automation & Perf. optimization

Writing // Plusieurs vies par jour : Roman en Terres hypnotiques

Music // CAM & Piano player

Travels, hiking & van trips